FORREST KEELING NURSERIES

Annual Spring



SO SIMPLE TO ORDER BY PHONE

Visit Plantland if you can. If you can't, use handy Order Form from page 19. Or you may phone us collect on orders of \$10 or more. For Landscape Service you may also call —

Phone TWIN OAKS 8-5571

Continuing Thru MARCH - APRIL - MAY



MAIL YOUR ORDER NOW While Supply of Varieties Is Complete DRIVE OUT TODAY -or Any Day Thru May





NEW SHORTER HIGHWAY TO Plantland

An hour from West St. Louis on Highway No. 79—a beautiful drive up the Mississippi River Hills. You will find adequate parking facilities, a spot for a picnic lunch and courteous and informed sales people to assist you with your planting problems.

KEELING ELSBERRY, MISSOURI FORREST

Phone Twin Oaks 8-5571 Colorado

(Picea pungens glauca)

Everyone knows and cherishes the Colorado Blue Spruce. Our trees are grown from seed gathered from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, Acid Peat Moss or other mulch rich in nitrogen to bring out the color.

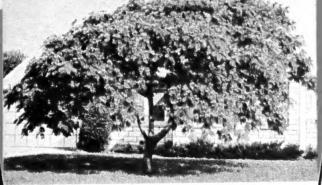
5-yr.-old nursery trans-plants, 8-12 in., that will rapidly develop into price-less specimens.

Very Special

Never before have we or anyone else—brought you are evergeen re-established in a fortified intact an evergeen re-established in a fortified intact and responsible to the proof in the proo New! Our P EACH

Christmas All Year" ierican Holl

Finest broadleaf evergreen in America. Cutting twigs only increases density and form. Grows in sun or partial shade. Grows in sun or partial shade. We grow thousands and never have enough. We grow thousands
we grow thousands
we have enough.
These plants are seed grown
trom selected types that have
from selected types that have
from solected types
to a 70 years.
10 to 12 in, plants
ing in gallon containers
ing in gallon containers



MIMOSA or SILK TREE

(Albizzia)

Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 feet—and groups well. Grey-green branches and fine, airy leaves lend a tropical effect. Our 3-foot plants transplant beautifully and are certainly priced right.

15-18 inch stocky seedlings ___ 3 for \$1.00

EACH



"Watermelon Red"

New and finest of all Crape Myrtles. Large, crinkly showy flowers. Glamour shrub of the South and now we find this new variety will thrive clear to the lowa line and bloom first year from midsummer to frost.

Strong 18 to 24 in. field-grown plants

Only EACH

Special

ST. LOUIS POST-DISPATCH

Part 7-St. Louis, Sunday, February 23, 1958

PLANTLAND'S SPECIALS at Green Thumb SALE PRICES!

GOLDEN CHAINTREE

Rare, beautiful flowering tree filled in the spring with golden flowers hanging in clusters 12 to 18 inches long. A small tree with green bark and exaggerated clover-like leaves, Prolific blooming plant, and usually blooms when trees are young. Truly a

Heavy Transplants 36 In.

Each



← DWARF AMUR SCARLET MAPLE

(Acer ginnala)

Lovely dwarf maple growing to 15 or 20 feet. Scarlet red fruits in sum-mer while leaves are still green make an exciting color combination. Scar-let autumn leaves. An exceptional lawn specimen.

Grown Heavy Branched 36-42 In.

Fancy Leaved CALADIUM

Very showy foliage plants with red, green and white variegated leaves. Marvelous pot plants for sunporch or for shady window boxes. Or plant outdoors in shade or semi-shady locations, four inches deep. Heavy bulbs.

3 bulbs \$1 for

6 bulbs \$185



HARDY BOSTON FERN

Beautiful shade-loving plant for that shady spot "where nothing will grow." Boston Fern is the most satisfactory and elegant variety. Lush, handsome foliage. Likes plenty of moisture but good drainage. Plant 10 in. apart.

60° Each

3 OR MORE 50° EACH



Plantland's BLEEDING HEART

Old fashioned favorite. Pink, heart shaped flowers resemble a graceful valentine. Beautiful in mixed bouquets. Does exceedingly well in partial shade, producing hundreds of blooms. Blooms for several weeks in late spring.



ROSE GARDENIA

FORREST KEELING Planning Service HOME-GROUNDS

If you live within 100 miles of Elsberry, take advantage of our personalized land-scape service. You will find our trained nurserymen competent to help you whether your project is a simple doorstep planting or a major institutional layout. You will be delighted with the effective planning of our man right on your home grounds. You may select plants of any size up to the larger landscape specimens which will provide immediate effect. Call on Ralph Shugert, Chas. Talbot, Wm. Stamper or Clarence Riffle to assist you.



BROADLEAF EVERGREENS at Low Green Thumb Prices!



on OREGON GRAPE HOLLY A hardy, durable broadleaf evergreen shrub with Holly-like leaves A narray, aurable proadlear evergreen snrup with molly-like leaves and large clusters of golden-yellow flowers followed by grape-like

bunches of blue berries.

Husky 12-in. compact plants **Spring Special**

Each

WAX LEAF LIGUSTRUM (Lingustrum lucidum)

Beautiful new Broadleaf Evergreen with shiny thick evergreen leaves. Perfect as a foundation plant, or as hedging around patios or terraces. The 'green-black' leaves are luxurious all year around. Our container grown plants will transplant

12 to 18 in. plants growing

Each

Choice Broadleaf Ever English BOXWOOD

Here is the classic and aristocrat among broadleaf evergreens. A Boxwood hedge or edging around the rose or perennial garden is priceless. For hedging along walk or patio it has no rival. For years we have been building up an adequate stock of hardy \$f. Genevieve Boxwood and now have a limited supply of 2-year, 10-12 inch plants that transplant perfectly. Our supply will be exhausted quickly at this price.

5400

6 or more 90c each



English Boxwood

ABELIA GRANDIFLORA (Below)

Exquisite dwarf broadleaf evergreen. Abelia begins to show its dainty shell-pink blossoms at break of summer and simply doesn't stop until frost. Rich, lustrous foliage persists year 'round except in the most severe winters. Superb for low lines, entrance pieces or choice hedgings. Revels in sun or shade.

\$1.89 plants, 18 to 24 in., this spring





ROSE WINNERS

GOLD CUP

New, gorgeous golden-yellow Floribunda. Three-inch blooms with delicate rose fragrance. Glossy dark green foliage. Color holds throughout life of flower and plants bloom right up to frost.

Heavy #1 grade plants \$20 Ea.

WHITE KNIGHT

First white Hybrid Tea ever awarded the A.R.S. honor. Spectacular white Hybrid Tea with superb form of both bush and Tea with superb form of both bush and Ilower. The satiny white blossoms hold their purity color on long stems ideal for cutting. The 35 petals roll loosely outward achieving a stunning effect in the open flower.

Heavy #1 grade plants \$3 (3 or more \$265 ea.)

FUSILIER

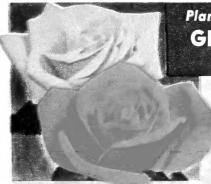
Rich orange-red Floribunda of great brilliance whose colors run to a darker cherry red in the fall. Highly acclaimed by rosarians over the country. Bushy, compact arians over the country. Bushy, compact are wavy and crinkled. Flowers are produced in heavy clusters.

Justy an All-American Wissens

Justly an All-American Winner!

Heavy #1 grade plants \$ 7 50 (3 or more \$220 ea.) Ea

Plantland's



Plantland's PATENTED **GRANDIFLORA** ROSES

> QUEEN ELIZABETH—New patented grandiflora, cross between H. T. and Floribunda, blending a soft carmine rose color with pink. One of the finest achievements of mod-ern rose breeding.

> > 3 or More

BUCCANEER—New patented grandiflora. Perfect long buds open to a very bright unfad-ing yellow.

50 57 20 Each Each

Miniature or FAIRY ROSES

Smallest roses in the world, growing 8 to 12 inches tall. Like Hybrid Teas except in size. Completely hardy, dainty and utterly captivating.

SPECIAL COLLECTION

One each of above four varieties . . . a All 55.00 value

BABY TALISMAN

Enchanting tiny rose with two-toned colors of yellow and red. Perfect buds opening to beautiful fragrant blooms.

ROSA ROULETTI (Genuine Swiss Alpine Rose)

Exquisite tiny rose-pink, double flowers that bloom continuously all summer. Excellent for borders or planter box-



ROSA ROULETTI Prices on All Miniature Rose Yarieties:

\$125 3 for \$359 OAKINGTON RUBY

Tiny crimson buds and ruby-red blooms borne abundantly all summer. Rich, shiny green foliage. Compact mound-like plants Honored with awards of merit by British Horticulture Society.

JACKIE

Graceful pointed yellow buds, opening to beautiful golden yellow blossoms. Glossy green foliage. Excellent grower, vigorous plants.

PATENTED HYBRID TEAS

CHARLOTTE ARMSTRONG
Long, slender, blood-red buds
opening to magnificent flowers.
Fragrant, hardy.

NEW YORKER
Brilliant red, with color long lasting and sun resistant. Plant is sturdy, upright and vigorous.

CHRYSLER IMPERIAL
Vivid, rich tones of crimson enhanced by darker overtone of
oxblood red. 5-inch blooms.

oxblood red. 5-inch blooms.

PEACE
Golden-yellow buds etched with pink. Flowers change from yellow to cream as they open. Six-inch blooms are commonplace.

ST EACH 3 or More

20Ea.

\$250 EACH

HYBRID TEA ROSES

RED SHADES

CRIMSON GLORY . . . Rated by A.R.S. to be finest rose ever grown! Vivid crimson, velvet texture, very fragrant.

CHRISTOPHER STONE , . . Vivid scarlet blooms.

Deliciously scented.

ETOILE DE HOLLANDE . . . Dark red blooms.

Often called "Black Rose."

PINK SHADES

RADIANCE . . . Ever popular, very hardy. Cameo-

YELLOW SHADES

ECLIPSE . . . Highest rated yellow rose. Golden yellow blossoms, tapering two-inch buds.

MRS. P. S. DuPONT . . . Perennial favorite, well-known rose; deep golden yellow.

BLENDS

PRESIDENT HERBERT HOOVER . . . Beautiful buds and blooms of yellow, pink and flame tints. WHITE

K. A. VICTORIA . . . Most popular of all the whites. Snowy white double blossoms. Fragrant.

PRICES ON ALL ROSES

(Other Than Patent or Miniature Varieties)

EACH PER 6

Each 145 Each 140 Each 125



FORREST KEELING NURSERY Plantland Twin Oaks 8-557

SUNDAY, FEBRUARY 23, 1958

CHRYSLER

IMPERIAL

PEACE



Plantland's Select

CLIMBING

Each per one _ _ \$1.45

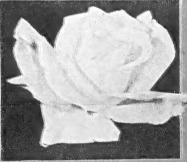
Each per three _\$1.40 Each per six __ \$1.30

NEW DAWN . . . Everblooming climber. Apple-blossom pink flowers with old rose fragrance. Artistic trim buds.

BLAZE . . . Hardy vigorous climber similar to Paul's Scarlet. Flowers crimson-scarlet with recurring bloom during the summer.

For PAUL SCARLET Special See Page 20

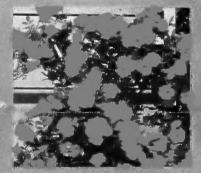
Here Are the Two 1957 ALL-AMERICA Winners



WHITE BOUQUET

1957 All-America selection. Pure white Gardenia-like flowers have sweet, spicy fra-grance. Lustrous dark green foliage. Un-excelled for bedding or border planting.

3 or more \$2.20



CLIMBING GOLDEN SHOWERS

First winter hardy, everblooming climbing rose that blooms from spring through fall. Buds and flowers are daffodil yellow, very fragrant. All-America rose selection for 1957.

PLANTLAND'S EVERBLOOMING ROSES

are the best you can buy—bar none. Our roses are all AAN No. I grade and all are northern-grown.

Through the years we have tested roses from many regions and of various grades. You can buy roses for any price you want to pay. In our experience, the most economical rose bush in terms of performance, wealth of bloom, sturdiness, continuous bloom, long life, are these top grade northern plants, there is an extra guarantee we will make on our rose bushes: Plant them beside the same varieties purchased from any other source. Money back if our plants do not equal or exceed the others in performance!



JIMINY CRICKET—Floribunda featuring tangerine red buds, opening to coral-grange and finishing in a pink coral. Vigorous upright growth makes Jiminy Cricket ideal for hedges, and its blooming habit qualifies it as an outstanding color mass or border edge. FASHION — Finest Floribunda ever created. The breath-taking color of luminous coral-pink blooms and the hundreds of oriental-like buds make it the favorite it is today.

GOLDILOCKS — Clusters of sunshine yellow, long-lasting, rich golden-yellow buds are excellent for cutting.

RED PINOCCHIO—Rich carmine color deepening as bloom opens. Fragrant, vigorous; prolific bloomer

\$155 each

SUMMER SNOW — Excellent white Floribundas. Drifts of white blossoms take on appearance of mounds of snow. Heavy flower clusters cover plant all summer.

NON-PATENTED **FLORIBUNDAS**

RED SHADE FLORADORA — Geranium-red, floribunda producing double blossoms. Fine border or hedg-

PINK SHADE ROSE ELFE — Very large double pink blossoms. Clusters of roses on long, strong stems.

\$125



Special

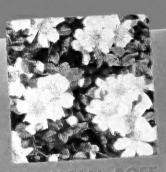


Long-Cluster, WISTERIA (Wisterla Horibunda) Heavesly Blue
Wisteria has long been a favorite vine in America but the short-clustered Chinese Type (sinensis) has been the one commonly planted, while the Japanese (floribunda) with its extremely long flower racemes, or clusters, is rarely seen. It is much superior, with flower clusters that cascade much superior, with flower clusters that cascade much superior, with flower clusters that cascade when the difference. Our variety, with deep azure-blue the difference. Our variety, with deep azure-blue fragrant racemes, is as 2 yr. No. I plants. spectacular as it is \$2 ea. mere of the deal of the deal



Excellent evergreen vine, with lustrous, thick leaves. Has orange-scarlet berries in fall to add to its splendor. Beautiful against a stone wall or chimney. Makes a low shrub in the open. Not a fast grower, but its year-round effectiveness is unexcelled. One of the most sought-after b-o ad leaf evergreens in America.

Heavy 3-year plants 3 or more 90c ea.



20 Plants 4 10 for \$2.19
20 Plants 4 100 for \$16



Huge, velvety violet-purple flowers are of a color not shown in any other vine. Many clematis have been introduced but none, in our estimation, rival the glory of Clematis iackmani. Grows rapidly through summer and autumn and blooms all summer long. Likes fertile, moist, cool soil and a protective mulch. Use freely on pergola, fence, upright supports or rockeries.

Plants from pots. \$1,30 ea. per 3:

FORREST KEELING NURSERY "Plantland" Elsberry, Missouri twin oaks

Plantland's Hardy PERENNIALS

CARNATIONS

Alyssum Saxatile "BASKET OF GOLD." Big clusters of bright yellow flowers in early spring. Excellent with Tulips. 12 in. high.

Aster BLUE LAGOON. Finest of the deep blue Asters. Hardy; most prolific. Medium height and of easiest culture.

GIANT-SPURRED AQUILEGIA. Magnificent strain of Columbines—huge flowers, gorgeous colors and robust. Available these colors— CRIMSON STAR

McKENNA HYBRIDS—Mixture all colors and shades. Best of their kind.

Campanula (Bellflower) BLUE CARPET. New introduction—compact and prolific bloomer from June to October. Lovely blue bell-like flowers. Use as low edging to flower garden, or foreground of border.

English Cottage CARNATIONS. Hardy new race of improved border carnations—rich carnation fragrance; fine 2-21/2" flowers on 15 in. stems, exceptionally fine for cutting—GOLDEN SUN RED DAZZLER SHRIMP PINK ALASKA

Coreopsis DOUBLE SUNBURST. Improved variety with large bright yellow flowers; splendid for cut flowers all summer. Plant full sun,

New HEMEROCALLIS (DAYLILY) Selections. Mixture of Better and Newer types. Sumptuous shades of lemon through pansy-purple. Clean, pleasing fragrance. Flowers June thru September. Plant 1-2 ft. apart. Delphinium (Larkspur) Belladonna CLIVE-

DEN BEAUTY. Fine English improvement over common Belladonna—taller, more flowers per spike and brighter. A regal midsummer favorite in pastel blue. Plant 2 ft. apart in groups.

Delphinium BELLAMOSA-a dark form of

Belladonna.

Dianthus HIGHLAND HYBRIDS — (Pinks.)
The finest selection of Pinks of beautiful and varied shades, combining long bloom and delightful fragrance. All doubles. Use in sunny, exposed borders 6-10 in, apart,
Digitalis (Foxglove) GIANT SHIRLEY HYBRIDS. Flowerheads over 3 ft. long with masses of big, bell-shaped flowers. Color range from shell-pink to deep rose, attractively dotted.

Gaillardia BURGUNDY. A gay and charming flower of orange and red which laughs at drought and blooms in utter profusion June to November. Plant in full sun on light and well-drained soil 6-8 in, apart.

GYPSOPHILA (BABY'S Breath) FLORA-

GYPSOPHILA (BABY'S Breath) FLORA-PLENA. A profusion of feathery panicles of small, starry pink flowers on thread-thin stalks in early summer. Much desired for cutting and mixes with all other flowers in bouquets. Plant in full sun, 2 ft. apart, in well-drained soil.

Evergreen IBERIS (Candytuft). This variety is covered with a sheet of white flowers in spring so dense the rich, evergreen foliage cannot be seen. Plant 6 in. apart.

Now—for the first time—pot-grown for perfect transplanting! This year we have all our perennials growing in a lightweight plastic pot which ships perfectly — or is equally convenient for drive-in

cannot be seen. Plant 6 in. apart.

Liatris (Blazing Star or Gay feather)

SEPTEMBER GLORY. A giant 6 ft. spike of massed purple flowers in September. Spectacular and a magnificent improvement over the old varieties. Plant in groups in sun or shade.

PHLOX SUBULATA (Moss or Mountain Pinks.) Rainbow mixture of brilliant Blue, Pink, White, Red varieties. Dazzling colors in early spring for rockery, border and carpeting bare spots. Foliage moss-like, evergreen.

PLATYCODON GRANDIFLORUM (Chinese Bellflower.) Beautiful blue bell-shaped flower.

Bellflower.) Beautiful blue bell-shaped flowers all summer on 20 in. spikes. Hardy, colorful and gay. Plant in sunny border.

PYRETHRUM (Painted Daisy) ROBINSONS
HYBRIDS. Showy flowers of all shades, except
blue and yellow, produced freely on long stems
throughout spring. Flowers are large and disklike, singles and doubles, highly favored for

SCABIOSA HOUSE'S HYBRIDS. Enchanting large Blue and White flowers borne on long stems June to September. Splendid for border and for cutting. Grow in full sun.

Shasta Daisy ALASKA. Immense white flowers, 5 to 6 in. diameter. Heavy bloomer and very hardy. Choice for bouquets. Plant I ft. apart in deep, rich soil in sun.

Stokesia BLUE MOON. Immense light blue China-Aster flowers up to 6 in. across. Free-flowering throughout season. Use in fore-front of border. Very easy of culture.

of border. Very easy of culture.

VERONICA BLUE ICE. A Keystone in the garden or rockery. Lovely gentian-blue spikes dominate the garden in June-July and provide a wealth of color and gaiety. Prefers sunny spots in groups. Plant 8 in. apart.

Viola ROYAL ROBE. The finest of the fine among the amazing Violas. Flowers as the late Winters snows melt, through the summer and without letup until covered by winter snows. Flowers at Christmas are not unusual. Flowers are a lustrous shade of deepest violet-blue, delicately fragrant.

HARDY PHLOX (Decussata). The most

HARDY PHLOX (Decussata). The most popular and indispensable of all garden perennials. Nothing blooms so long through the hot garden months. None requires so little attention and grows so prolifically, Plant in well-drained, well prepared and enriched soil 10 in.

art.

Here are the top varieties—

BRIGADIER—red, with claret-pink shading.

ELIZABETH ARDEN—pale pink with red eyes.

BRIGHT EYES—brilliant red with dark eyes.

DAILY SKETCH—salmon pink with crimson eye.

PRIME MINISTER—pure white with bright crimson eye. Salmon GLOW—rich salmon-pink with white eye.

Plantland's LOW PRICES on ALL PERENNIALS

Your 35° 100 12 for \$395

We Appreciate the Kind Words Received From Our Many Friends



"Thank you for the fern sent with honeysuckle and bittersweet. In ese two vines had very good formation, and are ing rapid growth."

Topeka, Kansas

"... Your stock arrived in excellent condition and is all living. I have been buying from nurseries for a good many years and this is the first letter of praise that I have ever written. Your method of packing and wrapping your stock is the best have seen."

"This spring I ordered IS Mismosa trees. They arrived and exceed they expectations. They we repeated the spring of the spring of

SWEET GUM

The most handsome tree we can offer. Rapid growth, disease-free and hardy. Its star-shaped leaves are unlike any other tree, and no tree displays such a riot of autumnal colors. Growth is columnar and stately, yet its branches spread enough to provide abundant shade. We believe we have the largest stock of Sweet Gum in America, and of the hardy northern form.

SPECIAL OFFER

42 to 48 in. plants _ ___ \$3.95

8 ft. heavy branched trees \$7.95

plantland's Spring SHADE TREE VALUES!



PIN OAK

Very popular shade tree. Picturesque in branch structure, being pyramidal in outline. Excellent for specimen or street tree and easily transplanted.

> Field-grown \$500 each 6 ft. trees _ _



WHITE BIRCH

Everyone knows and loves the beautiful Paperbark (or Canoe) Birch. This tree grows rapidly and the outer brown bark soon exfoliates to reveal the snowy-white under-bark. The lacy-foliage in summer and striking winter silhouette provides year-round charm.

2-3 \$ 1 3 to 4-ft. Heavy \$ 219 ft.



GREEN ASH

Best of all the Ashes for home planting. A fine stately tree that trans-plants exceedingly well. Clean, dis-ease free, a splendid shade and avenue tree.

Sturdy field-grown plants Well-branched 6-foot trees

YOU ARE INVITED to See Our LARGER SPECIMENS of SHADE TREES

On Your Next Trip to Plantland • Thorniess Locust • Green Ash
• Sizes from • Siberian Elm
• Maples
• Maples



Hugh Steavenson discussing landscape problem with customer at PLANTLAND'S Ample Parking Space



GINKGO or Maidenhair Tree

The oldest tree known to man! Fossils show existence on earth for 10,000,000 years. Beautiful small fan-shaped leaves. Pictur-esque, wide spreading branching habit. esque, wide spreading branching habit. Clear yellow autumn foliage. Hardy du-rable, disease free.

Gallon Containers _ 5-6 Ft.

\$750 Field Grown

Fast



SIBERIAN ELM 1

(Ulmus pumila) (Erroneously called Chinese Elm)

Fastest-growing, hardy tree you can Fastest-growing, hardy tree you can plant. Few trees are so drouth-resistant or suited to so many soils and locations. or resistant to, diseases and or resistant Elm. Siberian Elm blights of American Elm. Siberian elm may be interplanted to provide "sudden shade."

Field-grown, well- \$200 branched, 6-ft. trees



TULIP TREE

Handsome, rapid-growing tree reaching stately proportions. Big, creamy blooms in late spring. Oddcreamy blooms in late spring. Odd-shaped leaves of lustrous green unlike any other tree. A fine speci-men for lawn planting.

5 to 6 ft. field-grown special

2 for \$575



"Please note I am having my order shipped to my land-caping contractor direct. He could not secure these plants locally for even double your price. I gave him my copy of your catalog and showed him the fine Euonymus plants I have received from your nursery. He was literally stunned."

—Chicage Illieois

-Titusville, Pa.



CRIMSON KING MAPLE

(Plant Patent #735)

Best Red Maple grown today. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are 2-year grafted "whips," which seem to establish better than older \$ 195 plants.

Field-grown, 2 year, 5 to 6 ft.

- LOMBARDY POPLAR

Picturesque, tall, slender-growing tree. Because of its great height and quick growth it is recommended for background plantings, and to offset straight or bare lines. Used widely in screening unsightly views, and for windbreak plantings. Plant 5 ft. apart

Branched Trees ___ 10 for \$349

8-10 Ft. Specimens, 5 or More, \$1 ea.

FORREST KEELING NURSERY Plantland PHONE: Twin Oaks 8-5571
ELLSBERRY, MO.

at "Down to Earth" Prices

(Coggyriana Smoke Tree) PINK SMOKE Heavy Entire body of this dwarf tree (grows to 15 ft.) field-grown 2-3 ft. is enveloped in summer with masses of misty pinkish-grey flowers that make entire plant resemble a driffing cloud of pink smoke. Blooms remain for weeks. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

Unique flowering tree. In mid-summer the whole tree is a cascade of golden blooms. Golden yellow flowers are borne in long clusters — a breath-taking sight when they stir in the breeze. Suitable for planting against walls, corners or wherever a flattering floral display is desired.

Field-grown 3 to 4 ft., well branched **Special**



Mountain Ash

(Sorbus acuparla)

Very heavy fruiting tree with clusters of bright orange berries. Profusion of creamywhite flowers in spring, with deep, rich green foliage. Grows to an eventual height

of about twenty feet, and very hardy. Highly recom-mended as an outstanding ornamental tree.

Strong, field-grown, 6-ft. plants

Only Each

"Plantland"

Elsberry, Missouri

HOPA CRAB-

One of the finest Flowering Crabs—masses of rose-colored blossoms followed by large, crim-son Crabs (crimson all through), that are highly decorative and excellent for preserves.

Field-grown 41/2 to 5 ft., Heavy branched plants

2 55 \$ 275 Special Ea.



THUNDERCLOUD

Finest of the Purple-Leaf Flowering Plums. The tree reaches only 12 to 15 feet at maturity, but bold outline and flaming foliage gives a color glow to the home grounds no other tree can duplicate. In the spring, before foliage appears, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat.

Field-grown, Very \$1 branched, 2 to 3 ft.

Special

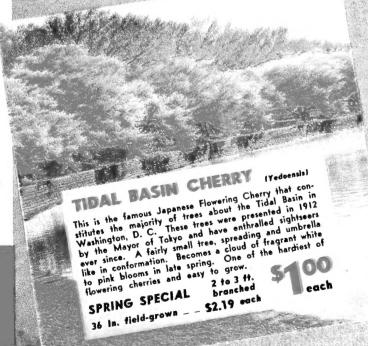
WASHINGTON HAWTHORN-

Hawthorns are strictly superior trees for Landscape planting, and do you know that there are nearly 1000 different species and varieties? Of these myriad varieties, Dr. Wyman of Arnold Arboretum states, "If only one hawthorn was to be selected from the many native and exotic types, Washington Hawthorn would be the first one to consider." Rightly so, too. It is a mass of snowy flowers in June; ablaze with bright red fruit all winter; carries lustrous, dense foilage in summer which turns scarlet to prange in autumn; and has a dense, twiggy habit which puts it in an aristocratic class for hedging. Individually, it is exciting and glamorous as a landscape specimen or lawn tree. It is a small growing tree, reaching a height of only 30 ft. If you visit the nursure of the large landscape specimens which are available up to 20 ft.

Hedging grade, 15 to 18 10 55 in., plant 18 in. apart _

ea.,





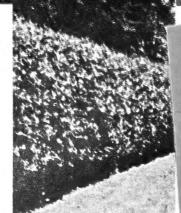
SUNDAY, FEBRUARY 23, 1958

LUXURY HEDGING at GREEN THUMB Thrifty Prices!

RED **HAWTHORNE** HEDGE

See page 7 for description of this superb plant for hedging. The most serviceable and luxurious tall hedge or screening you can buy.

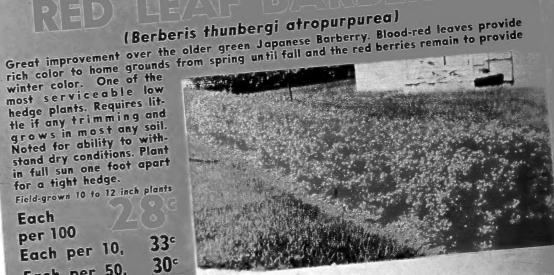
15" to 18" Plants PLANT 18 IN. APART

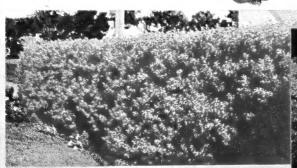


Noted for ability to with-stand dry conditions. Plant in full sun one foot apart for a tight hedge.

Field-grown 10 to 12 inch plants

Each per 100 Each per 10, 30° Each per 50,





AMUR SCARLET MAPLE

I Acer ginnala!

Best dwarf Maple. Gay and colorful summer and autumn. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring practically no care.

Heavy branched 18-24 inch plants. 60 ft. of screen \$8

30 ft. of screen \$450 120 ft. of screen \$1550



GOLDEN VICARY (Ligustrum Ibota vicaryi)

At long last! True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout entire growing season. Slow grower, so needs little trimming. Easily maintained a eighteen inches. Plant in full sun for best color effect, on twelve-inch centers in the row.

79c 20 for \$10 5 for 3.49

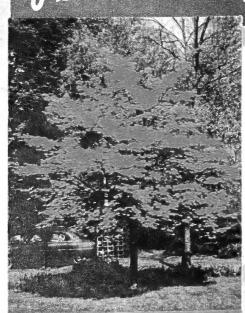


(Sallx purpurea nana)

Exciting new silver-blue hedge plant. We have observed this plant go through our recent Sahara-like summers and have been amazed at the way the feathery, compact foilage stood the worst of the drouth. Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish a soft mound-shaped hedge three to four feet. Plant one foot apart.

Field-grown plants 12 to 18 inches, heavily branched.

Plantlands FAVORITE FLOWERING TREES



GOLDEN FLOWERING DOGWOOD

(Cornus officinalis)

This whole tree is filled with a cloud of gorgeous golden flowers. Flowers are followed by scarlet edible fruit which may be used in making preserves. Foliage silhouette and red autumnal color similar to White Flowering Dogwood. A rare tree, to 30 feet with dense rounded habit.

A landscape prize at a special \$ 3 00 introductory price.
3- to 4-ft. branched trees, Ea.

White Flowering DOGWOOD

Best ornamental tree native to northern U.S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season beauty.

4-year developed trees, 3 to 4ft.

An exceptional buy at

Choice small tree laden with masses of purplish pink flowers at break of spring. Excellent for accent in shrub border. Completely hardy. Will take full sun or considerable shade.

Field-grown 3 to 4



Pink Flowering DOGWOOD

Same high qualities as white flowering Dogwood except a gorgeous grafted pink flowering strain. This is considered hard to transplant, but we have had excellent success with these

24-30 in. \$298 Each



utiful serviceable flowering shrub hedge which bears masses of luscious cher to only 6 or 8 ft. in height so never needs trimming. A veritable snow-ban slightly pinkish blooms even before leaves appear. Sparkling scariet cher diameter in June and July. Cherries have a tangy sweet-tart taste thus. My wife, Mary, has made the finest pies, jams and jellies with them. Its year after planting! A very sturdy shrub and hardy even in North Dak 2-year transplants, approximately 12 in. Plant 2 or 3 ft. apart in single

10 plants \$4.90 20 plants \$9.00 40 plants \$17.50

IRONCLAD Screening and Hedging



EVERGREEN WALL OF GREEN

y be confined to a low hedge 15 in, tall or allowed grow into a tall screen to 15 ft.! Our foreman, Mr. ckmore, has a perfect gem of a WALL OF GREEN to the confine the heas held to only 15 in, tall and wide for nest 20 years by simple shearing 2 times a year. The nest 20 years by simple shearing 2 times a year. The ... Plant Center adjoining us has hedges and screens this same wonderful plant from 3 ft. to 20 ft. in height, the same age. Hardy, fast-growing, durable, Everen foliage emerald in summer, rich forest green with mare in winter. Prefers full sun. Plant two feet apart.

10 ft. of Hedge	\$490
(5 plants)	
20 ft. of Hedge	\$950
(10 plants)	
40 ft. of hedge (20 plants)	\$1850
100 ft. of Hedge	
(50 plants)	\$4500



RUSSIAN OLIVE HEDGE | Eleagnus angustifolia

Exciting gray-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. Grows to 20 feet.

it. Heavy 18-24 in. seedlings. Set 2 feet apart for quick-knitting hedge.

in quantities of 25 plants or more

You Too, Will be Pleased with PLANTLAND'S **Choice Nursery Stock**

"Wish to advise you that the Multiflora roses which we purchased from you have formed a fine fence and are attracting birds and game, also the balance of the above order has done exceedingly well."

—Ladue, Missouri

"The Multiflora roses which were planted last December have grown exceptionally fast and I did not lose a single plant. In exactly six months time they were approximately four feet high."

—Spartansburg, S.C.



Gain Low-Cost Privacy and AMUR HONEYSUCKLE SCREEN Protection With Lovely

Now your home grounds can be screened from dust, noise, traffic, objectionable views and tresspass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright low cost. Referred to as "Chanksgiving when other share are barered betries and forest-green foliage at Thanksgiving, when other share are barered betries and to standard for some foliage at Thanksgiving. The profuse of the profus

SPECIAL CATALOGUE VALUE

20 ft. of 10 PLANTS \$300 50 ft. of 25 PLANTS \$700 Hedge

100 ft. of 50 PLANTS \$1250 only

Larger 23c

AMOOR ARCTIC PRIVET HEDGE

(Ligustrum amurense)

Hardy anywhere in the country. If you desire a rapid growing formal clipped hedge, Privet is a standard plant to use and our type is hardy anywhere in the country.

Heavy, 12-18 Inch branched plants.

Set one foot apart for tight hedge.

10-ft. of 10 plants 255 20 ft. of 20 plants 4°5 hedge;

hedge; Uplants & Hedge & Uplants 750 ft. of 50 plants 9 Hedge 100 plants 1750 Hedge



\$900 \$300 \$550 \$3300

MAHALEB CHERRY HEDGE

10 plants 20 plants 50 plants 100 plants

Forrest Keeling Quality

"LIVING Lifetime MULTIFLORA ROSE



THE BEST LIVING FENCE you can buy! That's right, grade for grade you will find our Multiflora definitely superior. Grown by Hugh Steavenson, the originator of Multiflora Rose living Fence.

Our plants are grown on the best Mississippi bottom ground. Plants receive the best culture, including a feeding of balanced plant-food injected into irrigation water each time plants are irrigated. The result is a "fattened" plant, loaded with nutrients, that is "rarin" to grow." Folks are amazed at the growth of our plants the very first year! Ordinarily, plants "stand still" the first year while the root system becomes established.

And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our price to rock-bottom minimum for quality stock.

Our Satisfied Customers—Your Best Guarantee

FROM MISSOURI: "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 51/2 feet."

St. Louis, Mo.

FROM OKLAHOMA: "I bought 50 from you last year, and they are wonderful." Oklahoma City, Okla.

FROM TEXAS: "This is a snapshot of a 3-yr.-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grashopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain."

FI. Worth, Texas

FROM MICHICAN: "We planted Multiflora Rose Fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it."

Lansing, Mich.

FROM ILLINOIS: "Of the 1000 plants of your No. I size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!"

Henry, Illinois

FROM PENNSYLVANIA: "We have had wonderful success within a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!"

Harrisburg, Pa.

FROM A SOUTHERN STATE GAME AND FISH COMMISSION: "We would like to place an order with you now for next fall delivery for 25,020 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. "You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

Millions of Forrest-Keeling Multiflera Rose Plants Have Been Sold to Make LIFETIME FENCING



We guarantee that 95% of the No. 1 Standard (and larger sizes)
Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI

FORREST KEELING NURSERY

FORREST KEELING MULTIFLORA ROSE is a thick thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up. 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the ground.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."



Carefree—inexpensive PRIVACY and PROTECTION

MULTIFLORA ROSE

NO. 1 STANDARD

100 to 500 plants / Ea.

500 or more plants 5° Ea.

CONSERVATION GRADE

10 to 15 in. (before prun-ing). Caliper 2-16 to 3-16 in. Balanced top and root.

\$3 99 Per 100 Plants \$30⁰⁰ per 1000

JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning), Root-crown caliper 1/4 to 3/5 in. Heavily stemmed.

50 to 500

11° Ea. 500 or 8c

COUNTRY CLUB GRADE-

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Plants \$19



Country Club Grade Plant



PLANTLAND'S Premiu



DWARF RED SPIREA

(Anthony Waterer)

A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part-shade.

Field-Grown, 2-Yr., 18-24 Inches

3 for \$380



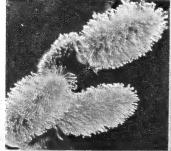
Spring isn't spring without Forsythia and ours will give you more bushels of bilbom of the deepert golden yellow. Upright habit of this form makes it excellent as a specimen or in a group of three plants. Easy to grow.

Field-Grown, 18-24 Inches

\$749 each \$740 each per 3 or more



Field-grown, sturdy plants 18-24 inch



FRENCH PUSSY WILLOW

(Caprea)

Best of the Pussy Willows with unbe-lievably large golden colored carkins. Bright grayish-green foliage, Severe cut-ting increases size of carkins following

Special!

18-24" plants

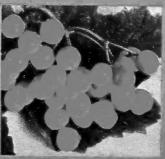
79° each



KOREAN SPICEBUSH

Recognized everywhere as a classic shrub. Snowball flowers, deliciously fragrant. Autumn foliage wine-red. A small grow-ing garden gem. Plants from gal. con-tainers.

\$250 each



(Viburnum frilobum)

res.
ne of the most cherished and beautiful
rge-growing shrubs available.
SPECIAL SALE
2 to 3 ft . heavy
bearing age each



(Nikko Blue)

Immense globe-shaped flowers, 12 inches across, last 8 to 10 weeks or more. Pure pink on alkaline soils; a heavenly light blue where plant is in acid soil. Plant grows to 2 or 3 feet in diameter and height. Fine follage throughout season.



Small shrubus are specially desired the modern home planting. And here a gem. Use it to provide a splash brilliant color at doorways, under windows or elsewhere a shrub of clined growth is needed. If you want create a breath-taking hedge, this pl will do it. Field grown 15-18"



CARDINAL BUSH

(Weigela vaniceki)

field-grown 18-24 in., \$750 heavy plants



DWARF PINK DEUTZIA

(gracilis rosea)

A superb dwarf seldom more than 2 or 3 feet high. Masses of frosty-pink bell-like flowers in May. Shrub is dense, compact fountain-like. Dwarf character matches modern architecture.







12-18 Inch Bushy



Butterfly-Bush

Most exquisite of all Buddleias. Elegant long sprays of lovely pink bloom, often 12 to 15 inches long, that fill in the late summer when few plants are in flower Attracts colorful butterflies.

Strong 2-Year Plants



(Angustifolia)

New, refreshingly different shrub. Foliage is a delightful, sparkling silver. Silverberries in the fall which turn to cherry red. Yellow fragrant flowers in May Ideal shrub for background or screening Plant in full sun for most striking effect

Field-Grown, 2 to 3 Ft. Branched Plants





Field-grown 13-24 inch plants

HILLS OF SNOW HYDRANGEA

FORREST-KEELING

lantland

For Summer-Long Garden Beauty





Stocky No. 1 Plants-This Spring Obly



(Potentilla)



18-24 Inch Spring Special at



OWARF BOLDEN MOCK ORANGE

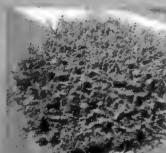
New—dwarf—glamorous! Has the big fragrant Sweet Mock Orange flowers plus goiden foliage throughout growing sea-son. Ideal for accent and color. Com-pletely hardy.

Very Special—Heavy 3-ft. Field-Grown Shrubs



FLOWERING QUINCE

\$740 each per a or more



"Queen of Shrubs"

Field-Grown 12-18 Inch Plants—a Terrific Buy at



DOUBLE GOLDEN KERRIA

(Kerria japonica flore plena)

Beautiful shrub of year-round beauty, Lovely double golden flowers. Deep green foliage. During winter months the branches are bright green and extremely attractive, Kerrla does well in either sun or shade. Grows to a height of five feet.

DAPHNE HEAG

Deliciously fragrant, lilac-pink blossoms with pinkish red buds, Excellent dwarf shrub growing to four feet. The flowers create a two-tone effect, and are arranged to give the effect of one large bouquet covering the plant. Quite often Daphne Lilac will bloom again in the fall. Truly a garden gem!



VITEX or SUMMER LILAC

Bjg, husky container-grown plants that will bloom heavily THIS SUMMER.

Special



Plantland's Virginal MOCK ORANGE

The most fragrant of the Mock Oranges. Plants laden with snowy single and double flowers in May and June that perfume the entire year. A single branch will perfume a room. A confined, neat shrub. Completely hardy and easy to grow. Happy in full sun or part shade.

> 18-24 inch. 2 year field-grown





OREAN EORSTHAN

(Forsythia viridissima)

A 4-season beauty! Only Forsythia with attractive autumn and winter color. Beautiful purplish red leaves in fall and green winter branches. Blooms are bright golden yellow in the spring characteristic of other Forsythias.

Elsberry, Missouri

Plantland VALUES in Superior SHADE TREES



America's Newest Shade Tree Sensation! CORK TREE

(Pheliodendron amurense)

merica's newest hardy Shade Tree. Wide spreading branches, and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit provides shade in a hurry.

36-in. fieldgrown 00 3 for \$2.89

CLUMP CORK

\$795 8-ft. heavy, multiple branched



SILVER MAPLE

growing shade tree for quick shade.

a appear early in spring with silver beand light green on upper side. Small
sopen before leaves appear. Brilliant aushades of scarlet and gold. Hardy everyand thrives under almost all conditions.

8 to 10 Ft.



MORAINE LOCUST

(Plent Patent #836)
Sensational new shade tree that has won wide acclaim as replacement for disease-affected American Elm.
Moraine is vigorous and rapid growing, it is strong branching and stands up under storms. Delicate, finely cut leaves cast light lacy shade that encourages a verdant grass turt. Thornless and podless. An extremely clean tree—the leaves disappear as they fall. Inrives in spite of smoke and soot and on virtually all soils. Hard wooded; bends but rarely breaks or splits.

\$600 Each

2 trees for \$11.50



SUGAR MAPLE

One of the finest hardwood shade trees for street and lawn planting. Casts deep shade. Reaches handsome dimensions. The gold and scarlet autumn colors are unrivalled by any tree. A very sturdy, durable and beautiful tree.

We have a fine block of straight, well-branched heavy trees, 8 ft. tall at a special price.

LARGER SHADE TREES

We have unquestionably some of the finest blocks of shade trees in the region. Our stocks are particularly good in Sweet Gum, Thornless Locust, Oaks, Ash, Maples, Siberian Elm and other varieties particular-ly suited to this area. None are collected; all are grown and developed our own nursery.

These larger trees must be dug with a ball of earth and are available for pick-up at the nursery or selection here and delivery by truck. They will run mostly 7 ft. to 12 ft. and to 2½-inch caliper. Whether you need a single tree or enough for the largest sub-division, we can supply your needs with quality trees at money-saving prices.



Customers Selecting Trees at Plantland



SILVER and GREEN POPLAR

An unrivalled columnar tree for screening or accent. Reaches a height of 40 to 50 feet and in a hurry. Trees on our own nursery have shot to 30 feet in four growing seasons. Best of all, this tree does not "play out" like the Lombardy Poplar. It is far superior in every respect—cheracter, form, beauty, and long-life. SILYER and GREEN has foliage that is bright green above; silver beneath. Smooth, silver-green bark is most attractive winter and summer. Tree forms a narrow shaft of shimmering foliage no more than a feet winde when the tree is 25 feet tall. For tall windbreak or screen, plant in a row 5 feet apart.

\$175 each

3 for \$4.50; 5 for \$7.25; 10 for \$14.00; 20 for \$25.00



WHITE OAK

7-8 H. heavy trees Only \$900

Plantland's HYBRID ELM

The fastest-growing, durable, quality tree we know. This "sudden shade" tree has taken the country by storm where people have come to know it. EXTREMELY RAPID GROWITH—5 and 6 feet a year is common—plus hardiness and DISEASE RESISTANCE. Durable, hardy, neat and clean. A first rate tree for those who want their shade "yesterday."



RED MAPLE

(Rubrum)

Brilliant, scarlet leaves in fall. Handsome, green foliage in spring and summer. Highly recommended by arborists. Shapely, magnificent shade trees. Beautiful red blossoms in spring, with entire tree changing to flaming crimson during autumn months. Bright red seed follows red flowers in spring. Yery hardy from coast to coast. A handsome, fast-growing and durable shade tree.



Plantland's GOLDEN WEEPING WILLOW

(Salix niobe)

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower.

Heavy, 5 5 00 6-8 ft. 5 each

FORREST KEELING NURSERY Plantland PHONE: Twin Oaks 8-5571

ELLSBERRY, MO.

PLANTLAND'S

Spring Flowering

Plantland IRIS Collection Featuring 3 each of the six varieties below. A money saving selection.

All 18 Iris only \$550

BLUE RIBBON

Best in the dazzling colors which make the older varieties pale by comparison. Our large, healthy divisions will thrive on most any soil but keep in full sun.

per pink.

WABASH — White standards; purple falls.

BERKELEY GOLD — Large, deep clear yel-

Any 12 for \$4.49

dish purple; bloom in May and in Autumn.

JAKE—Large ruffled white.

SONRISA—Large per pink.
WABASH — W standards; purple standards; purple REPUTLEY & COL

GRAND CANYON -



Gorgeous JAPANESE LILIES

By importing direct from Japan we can bring you the most gorgeous lilies ever to grace your garden at substantial savings. These bulbs are big, fat fellows, 8 to 9 in. circumference. They do best in semi-shade.

AURATUM—The gold banded lily. Huge flowers often 7 to 8 inches across. Ivory white with broad gold band, recurving crimson dotted petals, very fragrant. They dominate the garden during July to September.

RUBRUM MAGNIFICUM. Rich ruby-red carmine with white margins. Petals flecked with crimson. A large, vigorous lily with a rich depth of coloring.

coloring.

HENRYI. The most gorgeous deep orange-yellow lily imaginable. A sturdy variety reaching a height of 8 feet when established. August-September flowering.

3 (1 of each variety) ______ \$1.45
6 (2 of each variety) ______ \$2.79
10 (your choice of varieties) ____ \$4.45



Rubrum Magnificum Auratum

Giant, Lifetime PEONIES

Spectacular blooming varieties of highest rating—super fragrance—and brilliance—at a price of ordinary types! FESTIVA MAXIMA Paper-white; crimson markings; large

EDULIS SUPERBA—Giant late-blooming silvery pink. True

FELIX CROUSSE — Deep rose-red. Superb for cutting or garden display.

JAPANESE RED — A Striking red! Fadeless color. in vase or garden.

\$100 EA.

rose type.

Our own selection to keep excellent color balance.
Plantland's choire of varieties. One Pink, one
Red, and one White-

Plantland CANNA COLLECTION

Featuring 12 President and 7 Yellow King Humbert, enough bulbs for a round bed of 7 ft. across. Plant I canna in center. 6 in first row, and 12 in second row. Plant 18 inches apart. All 19 Cannas only \$300



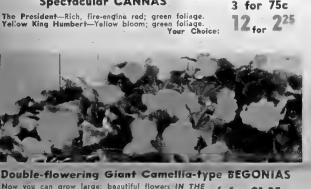
Spectacular CANNAS

3 for 75c

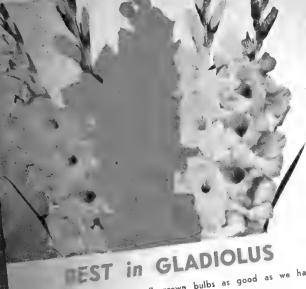


Now you can grow large; beautiful flowers IN THE SHADE! Brilliant in color range. Exquisite in flower forms: Exceptional in size and vigor. Also make glorious house plants.

Available in the following colors:
Cardinal Red; Golden Yellow; Light Pink; Soft
Orange; Pure White; Deep Rose.



THE FINEST JEWEL-TONE FLORIBUNDA CUSHION MUMS



These are fine, clean, locally-grown bulbs as good as we have ever had.

Elizabeth The Queen—Exquisite ruffled lavender. Regal in size.

Rose Van Lima—Strong bright pink. Very striking variety.

Rose Van Lima—Strong bright pink. Very striking variety.

San Souci—Tall, clear, scarlet red, with narrow white line on lower petal.

Spic and Span—Ruffled deep pink. Excellent exhibition variety.

Spotlight—Extra large; deep yellow color with small scallet blatch. Elizabeth The Queen—Exquisite ruffled lavender. Regal in size. 12 for \$119 25 for \$2.15 50 for \$4.00

A!! bulbs measure minimum $4^{1/2}$ inches around Plantland's RAINBOW GLAD Assortment

Blend, containing an even mixture of all Glad. 100 colors; white thru deep lavender.

All Glant Bulbs 41/4 to 41/2" around! 25 for \$119 50 for \$219

for \$398



Plantland's Green Thumb VINES and

Grow Your Own Evergreens JR. SIZE EVERGREENS All have been propagated in our own nursery and have been twice transplanted or grown in pots or bands for perbeen twice transplanted or grown in pots or bands for perfect transplanting. They are 6 to 8 in. or taller. Grow in your own garden and in a few years you will have land-scaped specimens worth several dollars each. Dwf. Spreading Yew Blue Pfitzer Dark Green Thuja English Boxwood Waukegan Juniper Browni Yew Winter Emerald Winter Pytizer Pyramidal Thuja Colorado Spruce Box-leaf Japanese Holly Plantiand Yew Intermedia Yew 100 for 50 for \$3900 20 for 10 for \$20 for \$1000 \$2250 10 for Your choice of varieties and assortment as you choose, but please order in multiples of 5 of a variety. \$300

LUXURIOUS, DEPENDABLE BEAUTY -AT MODEST PRICES

TAXUS—the Yew Family

Taxus (yews) are tops among evergreens in home land-scape plantings. Yews in the home foundation planting are a mark of superiority. As hedges they are priceless.

We have thousands and thousands of yews in production—the best selections of the better varieties in this area. Visit the nursery where you can select larger balled and burlapped specimens—

\$500 \$1800 to

JAPANESE UPRIGHT YEW

Pyramidal in habit. Choice for specimen planting and as an upright grower in foundation plantings. Also excellent for corner accents and hedging where dark green foliage with lighter growth makes it one of the more handsome of evergreens. The passage of years greatly adds to the beauty and value of this fine tree.

15" Plants, full and Bushy

\$279 each

2 for 7.19

HICK'S YEW (hicksi)

Narrow, columnar, upright. Choice for hedging and accent. For patio hedging it is superb. Black-green foliage. Red berries in fall.

6 or \$240

SPREADING YEW (cuspidata)

Standard spreading yew. Vigorous grower spread-ing to wide dimensions but easily sheared to maintain at any size de-sired. Medium dark foliage.

12-inch \$240

2 for \$4.59

Hick's Yew Upright 12-15" Plants \$2.55 each Spreading

Plantland's VINES Are Decorative and Functional

Kudzu Vine

and the like. Do not plant norm of missouri—leveland
—Boston line.

Twenty years ago, Hugh Steavenson, then with the
U.S.D.A., planted a barren highway cut on No. 79,
10.5.D.A. planted a barren highway cut on No. 79,
10.5.D.A. planted a barren highway cut on No. 79,
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10.5.D.A. planted a barren since, this planted in the planted and the planted a each way.

10 crowns 50 crowns 100 crowns 1000 crowns \$500 \$500 (Write for prices on large quantities)

BULGARIAN IVY

(Hedro helix MBG* Bulgaria) (*Missouri Botanical Garden)

Truly a superb vine — providing a luxurious emerald carpet for your home grounds. Far superior in hardiness, vigor, character and appearance to any other ivy for use as a vine or shady-area ground cover. Brought to this county by Dr. Edgar Anderson, Director of the Missouri Botanical Garden (Shaw's Gardens), in 1934. It has proven itself for creating a "smooth green carpet" in shady locations where grass will not grow. Its performance as a vine on stone wells, buildings and tree trunks is equally satisfactory. Its vigor, ease of establishment, verdant foliage and robust growth habit promise to revolutionize the use of ivy as a ground cover and vine in the midwest.

6 plants \$275 12 plants \$500

100 Plants \$2950



BALTIC IVY Helix ballical

HALL'S EVERGREEN HONEYSUCKLE

(japonica halliana)

A favorite ground cover. Evergreen foliage; white, deliciously fragrant trumpet shaped flowers turning to cream color. A vigorous, exotic vine which has taken kindly to American conditions and is well adapted and hardy most everywhere. Suitable in sun or shade. For ground cover plant

12 for \$389 50 for \$15 100 for \$29 3 for \$

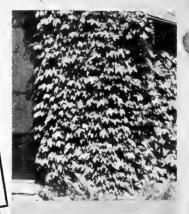
Never before have we had such a bountiful crop of fine

PURPLE WINTERCREEPER

12 or 25° more. 25° each

VISIT US It's EASY to Get to PLANTLAND

An hour from West St. Louis, on Highway No. 79 — a beautiful drive up the Mississippi River Hills, You will find adequate parking facilities a spot for a picnic lunch and courteous and in-



BOSTON IVY

Queen among vines for growing against concrete, stone or brick. Clings without any support whatso-ever! Handsome, lustrous leaves turning scarlet in autumn. Extremely vigorous and rapid in growth, often reaching eave in single season! We have a bountiful production this year; hence this very special price for No. I vines.



Bittersweet

Have a bank or fence to cover in a hurry?
These Chinese Bittersweet vines are the huskiest, ruggedest ground cover plants we have
kiest, ruggedest ground sand will are
where and will grow on the hottest, sunniest
where and will grow on the hottest, sunniest
where and will grow on the hottest, sunniest
an the Government station grounds, there is
a half-mile of fence completely clothed with
a half-mile of fence completely clothed with
these lush vigorous plants and what a riot of
these lush vigorous plants and what a riot of
these lush vigorous plants and winter!
bittersweet color in the fall and wi

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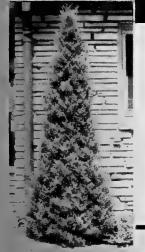
on 2-foot centers.

Choice EVERGREENS

at Green Thumb SPECIAL PRICES

Enjoy the Care-Free All-Year Beauty That EVERGREENS Provide for You!

JUNIPERS —so Important in Landscaping



--- BURK SILVER JUNIPER

Recognized by many authorities as the best upright Blue Juniper. The eminent Dr. L. C. Chadwick ranks it above the popular Silver Juniper (Virginiana glauca). Burk Juniper is distinctively upright growing but of a more compact and confined habit. Its steel-blue foliage provides exceptional color contrast.

BLUE PFITZER JUNIPER \$

Without doubt the finest, hardiest and most durable spreading shrub juniper introduced in a decade. Almost indistinguishable from regular Pfitzer, except has a bluish cast, is somewhat more upright and stronger in growth. It revels in full sun and harsh exposure and "will grow on a rock pile."



TRAILING WAUKEGAN JUNIPER (douglasi)

JUNIPER (douglast)
Similar to Andorra but completely prostrate. Will spread over
several feet while growing ao
more than 6 inches in height.
Verdant deep-green in summer;
a handsome Burgundy over-cast
in winter. Unexcelled for covering banks and softening corners
and terraces.



DARK GREEN THUJA

IAMETICON FYRMINIANIAN COLUMNAR, pyramidal in growth. Ex-cellent dark, almost black-green foli-age year 'round. Hardy as any plant for accent at doorways or corners and for hedging and screening.

Special 18-24"

\$4.50 value— \$2 25 Spring Sale Price

15-18-in. plants \$1.49





- DWARF **GOLDEN THUJA**

(Berkmani)

Finest golden foliage of any ever-green. Very effective for color con-trast. Neat, compact, egg-shaped in comformation without pruning.

Full bodied 18-24" plants

\$2⁴⁹ each

2 for \$4.79

Above Junipers are grown in 6-inch containers for perfect transplanting. 2 to 3 years old.
8-12 in. spread or height. You get all the roots and they will rapidly out-strip larger plants in growth.

Your choice of above varieties (please specify)

\$149 2 for \$290 5 for \$7 10 for \$1350

Note: All these Junipers will grow in semi-shade but are most inxuriant in fall sun. They will tolerate the harshest exposures.



PINES Fast Growing • Easily Planted They Will Thrive on Poorest Soil



The Favorite Rocky Mountain PINE

A truly handsome pine, but one rarely seen in landscape plantings. Bluish grey-green needles are long and shaggy. Spire-like form. Used as single specimens, in groups or for background or windbreak planting. Strong, robust grower, enduring the hottest, driest situations and most severe northern blizzards.

Field-grown, sturdy 18-24 inches



SCOTS PINE

(Pinus sylvestris)

A vigorous tree, picturesque and cone-shaped. Rapid growing. It will grow luxuriantly on high and dry ground. Its foliage is not so dense as that of the Austrian Pine, and its needles are shorter and a lighter green. It is hardy, and valuable for masses, specimens and screens. mens and screens.

Field-grown

59 50

Dwarf MUGHO PINE

Favorite dwarf evergreen. Widely used on each side of doorway or at drive entrance. Perfectly hardy and drought resistant. Referred to as "Ball-shaped Pine." Excellent dense, globalization shaped evergreen.

5 yr. 8-12" field grown plants Special only \$2.9 each 2 for \$4.50

AUSTRIAN PINE (Pinus algra)

Most popular of all pines for landscape

Most popular of all pines for landscape planting. A rugged, long needled pine, strong and durable, drough resistant and very hardy. Dark grey-green foliage. Reaches height of 40 to 50 ft. Choice for specimen planting or for windbreak, background or screening.

Field-grown, 18-24 in. plants

52 50 Ea.

PINE SEEDLINGS

for Christmas tree and forest plantings

Do you have more land than labor? One of the best possible ways to put a worn-out hillside to work is with a pine planting to produce Christmas trees—or simply a pine grove which will hold the soil and grow into a woodland to provide beauty and pleasure. Pines are different than most trees. They Pines are different than most trees. They actually prefer a "poor" acid soil. It can be gravelly, stony, sandy or clay and "too poor to raise beans." A gullied and eroded billidg is fine. hillside is fine. Don't try to plant pine seedlings in rich bottom soil.

Pines are tough and very sturdy when once established and are easily planted but they should be planted in early spring and never let the roots dry during the planting operation. Our planting instructions cover eration. Our planting institutions are genderalls. Christmas tree plantings are genderalls. erally spaced 5x5 ft.—1750 trees per acre.
We'll be glad to send you or refer you to state and government bulletins on Christmas tree culture.

Austrian Pine Scotch Pine
(Pinus Hiunbergi)

6 to 8 in. 8 to 12 in.

8 to 12 in. Japanese Black Pine

100 Plants \$900

25 plants \$300

50 plants

250 plants \$1750

500 plants \$3000

1000 plants \$5500

5000 plants and up \$4500 (Per M)

FORREST KEELING NURSERY Plantland

PHONE: Twin Oaks 8-5571 ELLSBERRY, MO.

ANTLAND'S GREEN Sale! TROPICAL PLANTS



HARDY ORCHID

(Bletilla Hyacinthia)

A beautiful small orchid anyone can grow in the garden or in the house in a pot with ordinary garden soil. As easy to grow as hardy perennials. Six to eight dainty Cattleya colored flowers grow on a stem 12 to 15 inches tall.

This rare plant was secured for us by Mr. Koshimizu of Yokohama who handles our Japanese seed and bulb importations. By buying in quantity direct from these good Japanese growers we effect remarkable savings for

Bulbs have 2 to 3 good flower buds. Grows beautifully in half-shady moist places, soon forming large clumps.

3 fine bulbs for \$7

Interior Decorator DOZEN

New sparkling varieties of tropical pot plants. Something different! Enliven your home interior with our collection of gay and glamorous foliage plants. These are the newer varieties that hail from distant tropics 'round the world.

Collection of 12 plants includes two Arborescent Philodendrons and such novelties as Purple Velvet Plant, Glacier Ivy, Green Gold Nephthytis, Maroon Beauty Saxifraga, Emerald Gem, Marble Queen, Pothos, Watermelon Peperomia, Fittonia, Pittosporum, Bella Palm and Rose Gardenia. We cannot guarantee exact varieties, as this depends upon our greenhouse propagation, but we will supply you with 12 of the newer and better tropicals guaranteed ALL 12 PLANTS \$479

greenhouse-fresh.

ASPARAGUS

MARY WASHINGTON -This giant is rustproof. Very

NEW PARADISE-New variety, with extra large tips. Tender, delicious, fine flavor. Produces for weeks and weeks.

Prices on All Asparagus; Finest 2-year plants.

5 for

10 for

40°

70°

25 for 7 50

100 for 500

RED, RED RHUBARB

CHIPMAN'S CANADA REDvariety, so productive that you can pull stalks all spring and summer. Stalks and flesh are bright red from top to bottom. Yery juicy and sweet-est of all varieties.

80c \$2.00 \$3.50

VICTORIA—Standard variety that you can depend upon to provide delicious sauce and pies in early spring. Large red stalks, crisp and tender.

30c 75c \$1.25

DRIVE-IN CUSTOMERS - don't miss our new tropical house. Here you will find one of the best collections of interior decoration plants in the St. Louis area — tropicals of all sizes and varieties. You can find just what you need for your decoration scheme at prices that won't entail a mortgage on your home.



TROPICAL HOUSE AT PLANTLAND

PLANTLAND PEST CONTROL DUSTS and SPRAYS

Simplify your control of insects and disease with these modern and effective formulations. They combine the new "miracle" ingredients to bring you effective control with minimum effort. We have specified effectiveness first and cost seconibin bringing you the best pest control products available. You will find you save money, time and effort with Forrest Keeling formulations.

Plantland HOME ORCHARD SPRAY - High Concentration -

— High Concentration —
One of the best combination insecticide-fungicide formulations available. A high concentration of the newer and more potent chemicals. Equivalents—26%, Fermate; 34.7%, Methoxychlor; 50%, wettable powder; 26%, Rothane 50%, wettable powder; 13.3%, Aramite 15-W Controls common insects and diseases affecing Apples, Peaches, Plums, Apricots, Cherries, Grapes, Small Fruits.
Complete directions 1-lb. canister (makes 229 on package. 18-gal. spray.)

Plantland GARDEN DUST Insecticide

Unsurpassed for all-around garden use as combina-tion insecticide fungicide. Contains Methoxychlor, Zineb, Derris, Rotenone. You need only this one dust for all your plants. Start dusting when the leaves appear and

repeat as Large 12-oz. Duster Gun. Loaded. \$ T necessary. No other Equipment Required.

Plantland EVERGREEN SPRAY

Contains Malathion, most effective general insecticide. Specific for bagworms and red spider (spider mite), the two common pests on evergreens. Equally lethal against most other insects attacking shrubs, ornamentals, vegetable gardens, fruit trees.

Do not use indoors.

Before general insective general general insective general general

Plantland ROSE DUST

Kills chewing and sucking insects. Also prevents diseases, including leaf-spot and mildew. An ideal rose dust for the gardener who wants to grow clean healthy rose bushes

minimum of fussing.

Large 12-oz. Duster Gun \$ 1 —Loaded. ready to go.

GREEN THUMB Sale! VALUES!

Save! on BULK PEAT MOSS!

Plantland's BLACK HYPNUM PEAT is the best there is—a mildly acid high-nitrogen peat moss from northern bogs. We buy this material by the carload and deliver bulk truckloads or bag ourselves at a very material saving to you! Our bulk processed domestic peat is far superior to baled imported peat and has been proven so in many growing tests. It is easier to use than the baled product.

Sorry, we cannot ship peat by parcel post or express. Available at nursery only or in bulk truck shipments. 50 lb. \$219 Bulk in \$44 Per Ton truck shipments. bag

PLANTER MIX

Clean, weed-free, feather-light and adorless and how it makes your plants thrive!

Full ½ peck bag, enough 65°C for 18—3 in. pots, only

Plantland's

COB MULCH

Finest mulch—and most economical, too - for mulching Roses, Trees, Shrubs, Evergreens, Flower

We grow 95% of our plants under mulch and haven't found any plant yet that doesn't thrive better under a blanket of mulch. This is Nature's culture. We use hundreds of truckloads of mulch annually and have tried every substance. Cob mulch heads the list in making plants flourish. There is a definite growth stimulation from cob mulch as compared to other mulches.

Large 2-Bushel \$100 Bag, Only

NOTE: For Pick-up at Nursery Only

Plantland Quality GRASS SEED

PREMIUM LAWN SEED

This is the finest lawn seed we can offer our customers, regardless of brand. Finest Kentucky Blue blended with Creeping and Chewing Fescue. or prand. Files Remarky State Science, with Creeping and Chewing Fescue, Highland Bent, Red Top, White Clover.

Plantland's "QUICKLAWN"

Excellent blend where quick turf effect is important. Kentucky
Blue with Perennial and Common Rye
Grass, Meadow Fescue, Red Top and
White Clover

LBS. 379 White Clover -

PLAYGROUND MIX

We have harvested FROM OUR OWN FARM of a bountiful crop of Kentucky 31 Fescue. This grass has withstood torments of the drouth years and the hardest kind of usage. We blend our Ky. 31 with smaller amounts of nurse grasses and White Clover to make the sturdiest, hardest-wearing lawin ever. PLANTLAND'S PLAYGROUND is ideal for rough, tough use. Sow it where romping children prevent usual grasses from growing—or on slopes, in service areas, and elsewhere you cannot maintain a turf. Because of our bountiful seed areas, and elsewhere you cannot maintain a turf. Because of these low prices.

The \$1.98. 10 lbs \$3.79. 25 lbs \$8.75. 100 lbs \$3.10 lbs \$3.75. 5 lbs. \$1.98, 10 lbs. \$3.79, 25 lbs. \$8.75, 100 lbs. \$31.95

BEAR FAST

Here is a tip on peaches that will assure best transplanting success, assure fast growth and development (which means earlier bearing) and save you ment (which mea

Our 6 Best Varieties

RED HAVEN—Best early peach yet intro-duced. Ripens 4 weeks before Elberta. Free-stone. Large, luscious and productive. Firm fruit, red in color with firm, golden flesh. Superior for freezing and canning.

GOLDEN JUBILEE—Brilliant golden flesh.
Delicious, juicy, freestone. 3½ weeks before
Elberta. A superior freezer peach.

TRIOGEM—Finest new introduction in years.

A crimson and gold beauty and utterly
delicious. Early—3 weeks before Elberta.
Excellent for both canning and freezing. Free-

Your selection \$135 each of varieties 12 for \$146 12 for \$14" Select HOME PLANTER SPECIAL

Best grade 3-4 ft.

One of each of

above varieties

HALE HAVEN—The giant peach. All red skin. Golden freestone flesh, honey sweet. 2 weeks before Elberta.

BELLE OF GEORGIA — The finest white peach grown and the sweetest and juciest of them all. A superior canner. Ripens 1/2 week before Elberta. Freestone. A "must" for home planting.

EARLY ELBERTA — Indistinguishable from regular Elberta except somewhat earlier and desired for this reason. Large, yellow trim fruit. Delicious freestone and good canner. Most popular of all peaches.

3 for \$3°0 5 for \$625 25 for \$28" 100 for '98" 50 for \$54"

Plantland's

Dwarf fruit trees are created by grafting scions of standard varieties on dwarfing understocks. They bear young, often the next year after planting. Fruit is generally larger than on standard-size trees. They are easier to maintain and harvest. Plant them eight to ten feet apart. Our dwarfs are from the best production available. Apples (excepting Delcon, a natural dwarf) are grafted on the famous Malling understocks.

DWARF PEACH

POLLY—A natural semi-dwarf tree. White flesh colored fruit is delicious. Freestone variety, ripening mid-season—about ten days before Elberta.

BEST GRADE

DWARF CHERRY

DWARF RICH—U.S. Dept. of Agriculture introduction. Bushy, shrublike tree only 5 to 6 feet tall bearing heavy crops.

BEST GRADE \$249

DWARF APPLE

Values!

DELCON—a deep red apple growing to only 12 feet, with a flavor combination of its parents. Jonathan and Red Delicious!

DOUBLE RED DELICIOUS—same as standard only a dwarf.

BEST GRADE EACH

DWARF PEAR

SECKEL—Exactly same as standard Seckel (best home orchard pear) except tree is a dwarf. Wonderful flavor.

BEST GRADE FACH

Plantland's CHOICE APPL

6 PEACH

TREES

Double-Red Delicious-Most popular late apple in America. Vigorous and heavy bearer. This is the improved strain of the old Delicious. Yellow Delicious—Easily the most desired golden-colored apple grown. Firm, crisp and juicy. Unexcelled in flavor when tree-ripe.

Golden Transparent-Earliest of them all and the tree bears when very ing. These fine yellow apples provide delectable midsummer fruit Early apples are particularly easy for the home orchardist to raise and are recommended by the Missouri Ag. College for this result of the particularly and Jonathan is an all-fime home orchard favorite and this new red sport adds attractive.

favorite and this new red sport adds attractive for crisp, winey flavor. Noted as an early bearer.

Prices on all Apples, your choice of varieties alike or assorted. Best 2 yr. trees, 4 to 6 ft.

75 Each per 5 _______
EACH Each per 10 _______ 1.50 each 1.40 each



MONTMORENCY — Best and most popular of all cherries. This is the famous pie cherry—surpasses all others for canning. Fully ripened homegrown fruits are delicious fresh off the tree. Virus-free Gilbert strain.

KANSAS SWEET.—The one reliable red sweet cherry for the middle-west. Large, dark red firm fruit with unexcelled flavor.

Prices on Cherries, top grade, 4 to 6 ft.

3 OR MORE \$7 50 \$2 60 EACH

Bartlett—Strong grower, produces when very young. Finest commercial pear, Fruit is large, juicy, golden yellow in color with a faint blush. Uniform in share.

Seckel—Known as "Golden Sugar" because of its sugar-sweet flavor of high-

\$229

3 OR MORE Each **New STANLEY PLUM**

EACH shaped fruits, rich yellow meats. Free-stone.

3 for \$185 4 to 6 ft., top-grade GOLDEN APRIGOT

Large fruit often two inches in \$50 diameter. Heavy producer and very hardy. Excellent flavor. Un- 3 for

equalled by any other Apricot. \$225 4-6 ft., Top Grade

THE BEST IN STRAWBERRIES

Remember, strawberries are the first fresh fruit of the season. They are wonderful for your family's health-they literally ooze with Viamin Cand they are the easiest of all fruits to grow. Cand they are the easiest of all fruits to grow. Cand they are the plants LIVE by the U.S. Dept. of Agriculture—The plants LIVE by the U.S. Dept. of Agriculture—AND PRODUCE LANGER BERRIES. A row of strow-LARGER BERRIES.

NEW BLAKEMORE — Very vigorous, drought resistent. Good yield on nearly all soils. One of the earliest varieties. Firm truit, and tasty.

SENATOR DUNLAP—All-time fa-vorite for home garden. Very hardy and always dependable, ripens in mid-season and is simply delicious to eat fresh, can, preserve or freeze.

Certified Virus-Free Strain Strawberry Your Choice

ARMORE—The great new introduc-tion of the University of Missouri. In an eight-year test it has enti-yielded them all—an average of 3,847 quarts per acre. The berries are huge, cherry red and of superb dessert quality. It comes on late, which extends strawberry season.

BELLMAR—Honey-sweet, heavy bearing mid-season berry that has climbed to fame in the St. Louis area. Big, solid, firm clear through. Excellent for freezing or preserves. Long-bearing.

25 for \$1 100 for \$375 500 for \$13 1000 for \$21.90

Heavy bearer of medium large, high quality fruit. Berries hang down on underside of brenches and are easy to pick. Color of Heavy 2 yr. \$100 3 for berries is light green turning to pink when the state of the

Plantland! GRAPES

CONCORD—Large bunches of blue-black grapes. Delicious, sweet and tender. Outsells all other grapes year after year.

FREDONIA-Best early black grape. Hardy and productive. Ripens about three weeks before CONCORD. Popular sweet flavor.

Prices on All Grapes; 2 yr. No. 1 plants, 50° ea. 3 for \$1²⁵ 12 for \$3.95

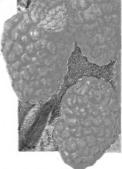


RASPBERRIES and BLACKBERRIES

RED RASPBERRIES

LATHAM — Most popular of all red raspberries. Heavy crop of bright red, delicious berries. Fine for freezing, good to eat fresh. Outstanding performer in ordinary soils

INDIAN SUMMER - Senand unusual beauty. Berry has beauty, flavor and is an ideal everbearing variety. Bears large crop in spring and in the fall.



BLACK RASPBERRIES

CUMBERLAND—Largest fruit of the black raspberry family. Most popular because of size and productiveness. MORRISON BLACK RASPBERRY—New variety, fruit almost seedless. Extra fine for sauce, jams and pies. Large, glossy black fruit. Berries are firm in texture. All Raspberries: 1 yr. No. 1 plants,

2.15 25 for \$475 100 for 15.50 5 for 1.15

BLACKBERRIES

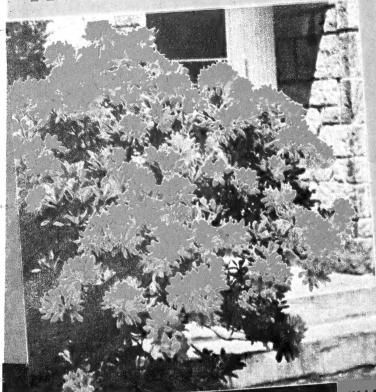
EARLY HARVEST BLACKBERRY—Early and heavy bearing. Large, luscious berry. Free of disease. No. 1 Grade Plants, 10 for 1.75 25 for \$3 5 for \$1

EBONY KING—First blackberry to ripen and only blackberry variety in which each plant will bear a fine crop of fruit. Very hardy, and each plant is covered with immense quantities of extremely large fruit. Sweet flavor with little core. Disease free.

Ebony King Prices—No. 1 Root Cuttings,
5 for 10 for 25 for 100 for

2.00 3.50 7.50 27.50

HARDY AZALEAS



Outstanding Northern grown Azaleas—selected for hardiness and adaptability coupled with the most gorgeous flower effect imaginable. Never most gorgeous flower effect imaginable. Never hefore have we had such an array of the newer, before have we had such an array of the newer, finer, hardy types to offer. If you want to usher in Spring with a fireworks of color, plant these in Spring with a fireworks of color, plant these in Spring with a fireworks of color, plant these in Spring will be plant will bloom Azaleas generously. Every plant will bloom Azaleas generously. Use plenty of acid peat moss in your planting bed; better yet, plant in straight peat. Be sure planting bed is well-arightly planting bed is well-arightly elevated—and protected from winds and hot sun. Never cultivate azaleas; simply mulch with peat or leaves.

ROSE BUD

This is a dream azalea and the first time we have had a supply large enough to offer. It is the finest of the famous Gable introductions, the finest of the famous Gable introductions, the finest of the famous Gable introductions, the finest of the frosty mountains of bred and developed in the frosty mountains of Zero! It is one azalea that has actually thrived in our open fields through torrid summers and wicked winters.

Best of all, it is utterly lovely. Bright pink double "rose-buds" literally smother the plant at Mother's Day time. Evergreen year fround.

6-8 in. plants with soil \$149 en each 3 for \$4.29; 10 for \$14.00

HINO CRIMSON

Until this year we have offered Azalea Hinodegiri as the outstanding drawf evergreen azalea of the hardy Kurume group. Hino Crimson is even better and more hardy. Blood-red flowers of deeper color than Hinodegiri and are borne in utter profusion. Rich, evergreen foliage. Nothing will give your spring garden such an ember glow.

TORCH AZALEA

Acclaimed by Arnold Arboretum to be "the best bright red Azalea for northern gardens—when in bloom they make a better display than any other azalea." These azaleas were propagated by us and have gone through two winters; so we can attest to their hardiness.

Gallon container plants \$199

3 for \$5.75; 5 for \$9.50; 10 for \$18.00

AZALEA MOLLIS HYBRIDS

Mollis is the giant flowered axalea. Blooms are almost 3 inches across and completely cover the plant in May. Plants come in a dazzling rainbow of colors—apricot—yellow—bright red—soft pink of colors. Our plants are loaded with flower buds. Mollis is not evergreen but is easy to grow. It does not require an acid soil but relishes plenty of peat moss or other humus in the planting bed. A very sturdy and gorgeous axalea.

Strong 12 in. plants.
packed with bloom buds
3 for \$6.69; 10 for \$21.00

SNOW

The best dwarf white azalea. Like Hino-Crimson, Snow is a member of the famous evergreen Kurume group. Profuse blossoms in a pure snowy white.

Prices Hino-Crimsom and Snow 5.19

6-8 in. plants 868
Ready to Bloom

3 for \$3.29; 10 for \$10.00



COPPER BEECH

As handsome as it is rare. Copper red foliage adorns tree spring till fall. Majestic and graceful winter and summer. Much sought after and highly prized. NOTE: Copper Beech is very hardy, once established, but it does require extra care to establish. Plant away from sweep of wind and protected from hot oftenoon sun. Use plenty of peat in planting hole and mulch planting. Wrap trunk and keep soil moist till tree is established.

"HARRY LAUDER'S WALKING STICK'

Rare, new shrub growing to about five feet. An unusual conversation piece, with twisted, turned almost cork-screw-like branches that remind conce of "Harry's" famous concentration with the seattle branches sithouetted against the snow. Easy to grow. Plant in sun or shade.



Beautiful hardy shrub clad in copper red foliage throughout summer. Grow in full sun to bring out richest and deepest colors. Dense growing from ground up. Reaches a height of 10 feet but can be restricted to any height by pruning.

No tree or shrub is more colorful. Twigs highly prized for cutting; excellent in flower arrangements.

A real dazzler as a lawn specimen.



Pyramidal growing tree, with Pyramidal growing tree, with beautiful green needles which are shed in late fall. Exceptionally beautiful in the spring when the small green needles appear. The open texture of foliage gives a light shade making this a valuable lawn specimen tree. One of America's newest and finest trees.

18-24 in. plants

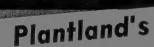
Flowering ASH

(Fraxinus ornus)

(Fraxinus ornus)

Long established favored European shade tree, and one which will be equally popular in America. White fragrant blossoms are bc-ne in dense clusters in mid-May. Dense, luxuriant folkage and round headed growth habit, make this tree one of the most promising flowering shade trees to date.

date.
Sturdy plants,
propagated
In Elsberry only
3 to 4 ft.
(Truly a "get-acquaintes offer!)

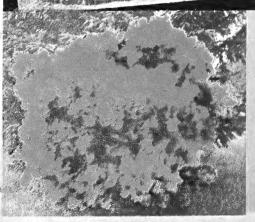


(Ulmus parvifolia)

Rare, rapid-forming and handsome beyond words!

For some years tree experts have recognized Parvifolia as an exceptionally fine free but the some of the propagation of the propagation of the words of





Royal Purple Smoke Tree

(Cotinus coggygria purpureus)

New, rare, grafted form of Smoke Tree from Holland: Unusual bronze-red blooms and purple tinted foliage make this small tree (10 to 15 ft. at maturity) an outstanding plant specimen. The feathery panicles of flowers give a purple "cloud" effect from mid-summer to fall. We have several large specimens growing on our nursery grounds that are a dazzling delight all summer.

Husky transplants

\$149

Many friends ask the origin of our name, "Forrest Keeling Nursery."

Dr. Forrest Keeling was a physician who had practiced medicine, for 40 years in Elsberry. His passion and hobby was gardening. Hugh Steavenson, his son-in-law, then employed by the U.S. Hugh Steavenson Service, as a nurseryman, started F. K. Nurselling Country for 40 years and bears of evergreen seedlings in Dr. Keeling's Hugh Steavenson Service, as a nurseryman, started F. K. Nurselling as few small beds of evergreen seedlings in Dr. Keeling's Hugh Steavenson as few small beds of evergreen seedlings in Dr. Keeling could retire serve years as a country doctor and join in the from the strenuous routine of a country doctor and join in the enterprise, but he was never able to get "unharnessed" from the strenuous routine of a country doctor and join in the meterprise, and he died a few years later.

Medicine and book-work, while Hugh continued to work for During the early swife, Mary while Hugh continued to work for University of Correspondence and book-work, while Hugh continued to work for University of Liser years of the point the Steavensons returned to University and little nursery has grown as plants were propagated and grown for later sale.

Medicine and later for the full energies to the nursery later years of the point the Steavensons returned to the point the Steavensons returned to the point the Steavensons of the nursery later years of the point the Steavensons of the nursery later years of the point the Steavensons of the steavenson of the Steavenson of the Steavenson of the University of the point the steavenson of the University of the point the Steavenson of the University of the point the steavenson of the Un

The state of the s FORREST KEELING NURSERY "Plantland

Missouri, the U.S. Dept. of Agriculture, and others, F. K. Nursery has succeeded in assembling, propagating and growing the newer and finer types of ornamental and other plants for the home landscape.

An outstanding team of plantsmen have joined F.K. Nursery to add customers in their planting and landscaping problems—top including, Ralph Shugert, and Billy Stamper.

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Hugh Steavens

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D-GRO is a highly concentration.

plant food which is mixed with water to make it implied to the plant.

Insplanting, simply put 4 teaspoons of RA-PID-GRO gallon of water. Soak the roots of plants as follows:

Shrubs and Vines, 3 minutes; Trees, 4 minutes; Raspss, Blackberries, Grapes, 1 minute; Strawberries, a dor two. Plant immediately after removing from dipwill encourage rapid development of root system.

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RA-PID-GRO every two or three weeks through the ng season, according to instructions on the package, watch your plantings flourish! All the vital elements sary for strong growth and good production are present A-PID-GRO, and are instantly available to the plant.

Die pound of RA-PID-GRO makes 22 gcllons.

Price: 1 pound

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GREEN THUMB Sale! BROADLEAF EVERGREENS

A STAR Value!

(Euonymus fortunei erecta)



A fabulous Broadleafed Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior subplanting, and a superior sub-stitute for boxwood.

We have sold hundreds of these field-grown plants, 15-18 inches, at 52.49, but we want many markable land each scape plant and offer it this spring only at 1,000



MAGNOLIA GRAND

No other broadleaf evergreen is like the fab-ulous Southern Magnolia—huge, leathery, ever-

to 90 for a less that the spring the spring of the spring of the Magnolia Grandiflora native range, yet our plants have thrived beautifully and are well acclimated. This plant is such a garden prize that it is worth planting in a protected spot as far north as St. Louis or New York.



Illex cornuta burford!

A shrub Holly growing to 6 ft, with thick, lustrous evergreen leaves and heavy clusters of large sparkling red berries. Considered tender this far north, yet beautiful, mature specimens in St. Louis have lived for years. This Holly is self-polinating.

From 6 inch pots \$179

BOX LEAF HOLLY

Most aristocratic of the Japanese Hollies. Fine, glossy boxwood-like foliage. High class evergreen to hedge your porch or patio. Our home-grown plants are not to be compared with tender shipped-in stock. Big 12-15 inch plants:



RHODODENDRON

One of the most striking of the Broadleaf family. Leaves are large, with rich glossy green color and remains on plants thru the winter months. Large blossoms range in color from pink through the lavender shades to deep rose. Plant with plenty of acid peat in shady locations.



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EVERGREEN SNOWBALL

(Viburnum burkwoodi)

New! And completely charming broadleaf evergreen. Hybrid between the
famous Viburnum carlesi and Viburnum
utile. Exquisite flowers produced in
early spring—delicate heads of pale
pink bloom which fill your garden with
the fragrance of Gardenia on still
summer nights. The leathery foliage
assumes a claret autumn coloration.
Plant in sun or partial shade where
you can enjoy the exotic fragrance.

Sale! Container



(Ilex rotundifolia)

Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped in stock.



DUPONT Dwarf Evers

New! and superb for evergreen hedging or home foundation planting. Thick, glossy foliage of boxwood green. Compact and dense in growth. Habit and shape much like boxwood but much easier to transplant and grow. Thrives in full sun or shade. Masses of bittersweet-like berries to add color through fall and winter.

Special in troductory 3 or more, price on field-grown specimen plants.

1 to Ed.

Do not confuse these plants with ordinary light transplants. Our plants are heavy 18"x18" compact plants grown to perfection for immediate effect.



Plantland's

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for years.



A wonderful broadleaf evergreen shrub. It A wonderful broadleat evergreen shrub. It thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. Exceptionally good as clipped or free-growing ceptionally good as clipped or free-growing hedge. No quantity discount.

Field-grown, moss balled 18-24 in. plants 12-15 inch plants

Flaming, fiery orange or red berries adorn this picturesque broadleaf evergreen through the fall and winter months. To create a mass effect in the corner of your home, or to train against your fireplace or wall, this is the plant to use. Wish we could show you several Flaming Firethorn hedges planted here in Elsberry. Very few plants will be more prized. \$1.00 ed. Plants from 6-inch pots (6 to 8-in.) Plants from gal. contain ers (15-in.)

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